



TOWN *of* REDDING, CONNECTICUT

Zoning Commission

10 Lonetown Road, P.O. Box 1028, Redding, CT 06875 Tel. (203) 938-8517 Fax (203) 938-5027

March 6, 2012

Bethel Town Hall
Attn.: Lisa Bergh – Town Clerk
1 School Street
Bethel, CT 06801

Dear Ms. Bergh:

Please be advised that a Public Hearing will be held April 11, 2012 at 7:30 PM in the Hearing Room at the Redding Town Hall. Purpose of Public Hearing is to discuss proposed zoning amendment change section 5.9.6 Municipal Sign Regulations. (see attached)

If you have any questions or concerns regarding this matter please feel free to contact me at (203) 938-8517.

Sincerely,

Robert M. Flanagan

Robert M. Flanagan - CZEO
ZEO/Wetlands Officer

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TOWN OF BETHEL
TOWN CLERK

Proposed Amendments To The Zoning Regulations
Of The
Town Of Redding, Connecticut

Subject: **Horizontal Signage on and around Redding Community Center Field No. 2 (RCC#2)**

Zoning Commission Meeting Date: February 22, 2012

Public Hearing Date: To Be Determined

Purpose of Amendment: To enable use of horizontal corporate logos and horizontal donor acknowledgements on and around the artificial turf playing field. The horizontal nature of the logos and acknowledgements will ensure that they are visible by those attending sporting events at the athletic field.

(Explanation of Text: DELETE the present text of the sections which follow and replace with the new wording given below in **bold face type**. Text which remains unchanged in the following sections appears in standard text format. Words and phrases deleted from present text are omitted.)

5.9.6 Municipal Signs

The Town of Redding may erect upon its property, or private property with the approval of the resident property owner, signs for Municipal purposes. Such signs may include such items as:

1. Municipal Greeting(s);
2. Location and hours of operation and location of municipal facilities and schools;
3. Any badge, insignia or seal identifying any civic, charitable, religious, patriotic, fraternal or governmental agency, or similar such organizations operating within the Town and the meeting hours and/or location of such organizations;
4. Hours of and location of specific, municipal periodic activities or events- posted not more than two (2) weeks prior to the date of said activity or event and removed within two (2) days after said activity or event. Such events include, but are not limited to, special recycling days, municipal elections or referendums; special Town events or parades, and similar activities.

The Board of Selectmen shall approve any proposed sign design, shall authorize placement upon municipal property (or request and receive prior permission from any resident property owner for placement), and shall approve any content prior to its being included on the sign. The size and design of such signs shall be submitted to the Zoning Commission for review and approval prior to placement on any property. Such signs may exceed specifications provided in 5.9.1 if requested by the Board of Selectmen and approved by the Zoning Commission. Such signs may be erected in any Zone within the Town after receiving Zoning Commission approval for each sign and its location.

5. This section is site specific, that is the Redding Community Center Athletic Field No. 2 (RCC#2). Badges or insignias can include permanent corporate logos placed horizontally within the artificial playing surface in recognition of charitable contributions to the completion of this field with independent funding.

This section also covers horizontal granite, brick, or cement markers as an onsite walkway component. The corporate logo or private donor's name will appear on these horizontal markers. These logos and donor name recognition must be unobtrusive on the surrounding area will be observable by participants and attendees at events taking place on the field, RCC#2.

The Board of Selectmen shall approve any proposed horizontal logo or donor design, shall authorize placement upon municipal property, and shall approve any content prior to its being included on the sign. The size and design of such signs shall be submitted to the Zoning Commission for review and approval prior to placement on this property. Such signs may exceed specifications provided in 5.9.1 if requested by the Board of Selectmen and approved by the Zoning Commission. Such specific signs may be erected anywhere on RCC#2 or its immediate surrounding area after receiving Zoning Commission approval for these horizontal markers and their location.

Redding Athletic Fields RCC#2

For Presentation to the Zoning Commission on February 22, 2012

Horizontal Logos and Donor Acknowledgements Proposed for RCC#2

