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MINUTES OF MEETING

Bethel Public Library Board of Directors Development Committee

Thursday, June 6, 2013 at 6:00 p.m.

Morse Conference Room, Bethel Public Library, Bethel, CT

PRESENT: Tia Murphy, Chair, Mary O'Leary, Terri Rotella, Gary Passineau, Mary Spain, Lynn Rosato, Library Director, Jane Bickford, ex-officio

CALL TO ORDER: Tia Murphy called the meeting to order at 6:01 p.m.

APPROVAL OF MINUTES: Mary O'Leary made a motion, seconded by Terri Rotella, to approve the Minutes of May 2, 2013. Mary Spain noted that her name was incorrectly recorded as making the motion to close that meeting, but she was not present. The motion was made by Mary O'Leary. Motion to approve the May 2, 2013 minutes carried with correction noted.

Ribbon Cutting Ceremony: Tia Murphy led the discussion by relating her conversation with Bobbi Jo Beers of the Bethel Chamber of Commerce regarding the support and approach that the Chamber takes with its members. A discussion ensued regarding the timing for this event, and it was agreed that Mary O'Leary and Tia Murphy would take on this project to work with the Chamber for a Ribbon Cutting scheduled for either Saturday, July 28 or Sunday, July 29, details to follow.

Wine Tasting Fundraiser: Tia Murphy began the discussion by noting that the date of Tuesday, September 24 was confirmed with La Zingara Ristorante. Tia also mentioned that the cost of the food would remain the same at \$15 per person, despite an increase in La Zingara's costs, but the Board would pay \$10 per person with the anticipated number of participants at 150. Discussion ensued regarding the Title Sponsorship, which will be presented to the Friends of the Bethel Public Library at the \$1,500 level. This will cover the food costs. The Vendor Coordinator Sponsorship will be offered to Central Package Discount Liquor Store, with the elimination of the 5% contribution on sales from the wines to a flat \$350 to cover the cost of the Complimentary Wine Glasses.

Gary Passineau and Mary Spain would take on the task of meeting with Jonathan Wichman, the owner of Central Package, regarding the Sponsorship. Tia Murphy brought samples of wine glasses with three different colors from which the Committee may choose – grey, gold and etched. It was decided that gold would be the color and a new image would be created –Bethel Public Library Grand Re-Opening in script letters inside an oval.

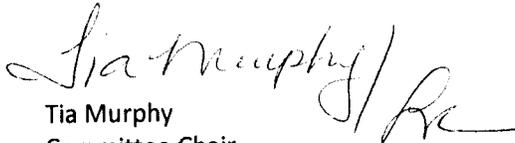
The remaining costs of La Zingara's wait/kitchen staff and the printing will be brought to the Board to cover. The exact amount to be covered will depend upon the response from the Friends to the Title Sponsorship. Tia Murphy will update and send out the Sponsorship forms to the Committee. Ms. Murphy will send the form for the Title Sponsorship directly to the Friends. Tia will also meet with Lisa Tasso of La Zingara to get her signature, as well as complete the Liquor Permit, which Gary Passineau will then take around for the required signatures.

Terri Rotella reported that she has procured rounds of golf and some other items for the raffle baskets. Additionally, Terri will send a list of potential trips and their costs to Tia Murphy, who will make a PDF and send to the Committee for consideration and selection. These trips will be marketed in conjunction with the Wine Tasting marketing to create interest and opportunity.

NEXT MEETING DATE: Thursday, July 11, 2013

ADJOURNMENT: Gary Passineau made a motion, seconded by Mary O'Leary to adjourn the meeting. The motion passed unanimously. Tia Murphy adjourned the meeting at 7:07 p.m.

Respectfully Submitted,


Tia Murphy
Committee Chair