



BETHEL PUBLIC LIBRARY
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Minutes
Bethel Public Library Board of Directors
Development Committee Meeting of May 7, 2008

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MAY 16 2008

TOWN OF BETHEL
TOWN CLERK

Present: Chair Connie Booth, Leslie Mason, Jane Shannon, Terry Rotella and Lynn Rosato, Library Director.

Absent: Bob Crnic, Shani Burke-Specht, ex-officio

Committee Volunteers: Robin Kahn, James Lhernault, Isabelle Zimmerman and Gail Dickerman

Visitors: There were no visitors.

Call to Order: Connie Booth called the meeting to order at 6:30 p.m.

Approval of Minutes: On the motion of Jane Shannon and the second of Terri Rotella, the Committee unanimously accepted the minutes of the April 16, 2008.

Capital Campaign: The Committee reviewed the entire capital campaign spanning the past several years and everything that had been done to date. The consensus was to move forward as planned with the next important phase of the campaign to solicit personal donations. Committee members had no objections repeating what had been done in the past as long as it did not interfere with this next phase, "The Ask". It was agreed that we needed the list purchased through Bob Crnic from Direct Media. Shani Burke Specht is working on a cover letter, but if not received, Connie Booth offered to write and sign the letter for the packet on behalf of the Development Committee.

The members all agreed that the private foundation that pledged recently should be brought up to date on FOI issues. They feared the ramifications of the donor finding out through a third party. Also, it was strongly urged that Robin Kahn, Trisha Lewis and Jane Bickford be thanked and recognized for their efforts in procuring this pledge.

There was a concern about the window decals crumbling in the sun and everyone agreed that they should be giveaways to get the word out. This suggestion will be brought to the full library board for consideration.

A possible fund-raiser for the fall was discussed to have a concert featuring Steve Lippia, a Sinatra-type singer who is very popular in Las Vegas. Lippia is a Connecticut native and personal friend of a Bethel Library patron who can make the necessary contacts. Lawlor Printing has donated the printing costs for a set of posters to be placed around the Library showing what the renovations may look like. Collection canisters at public service desks also were proposed. Discussion followed with different types of children-related ideas.

On the motion of Leslie Mason, seconded by Terri Rotella, the meeting was adjourned at 7:30 p.m.



Submitted by,
Connie Booth, Chair Development Committee