

BETHEL Public Library

Development Committee Minutes

May 21, 2008

Present: Chair Connie Booth, Leslie Mason, and Jane Shannon

Absent: Bob Crnic, Shanni Burke-Specht, Terri Rotella

Visitors: None

Visiting Volunteers: James Lhernault, Debbie Smith, Isabelle Zimmerman, Gail Dickerman

Call to order: Chair Connie Booth called the meeting to order at 6:33 P.M

Approval of Minutes: On the motion of Jane Shannon and the second of, Leslie Mason, the Committee unanimously accepted the Minutes of the May 7, 2008 meeting.

Capital Campaign: The Personal Solicitation Phase of the Capital Campaign started on the 13th of May. 23 packets were sent out and follow-up phone calls are in progress. In response to the mailing, it was announced that the Rubino Family has pledged \$50,000 toward the Capital Campaign. Connie Booth spoke to John Rubino on the 21st, and he informed her that the Library could expect payment of the pledge by the end of this year and perhaps even by the end of the summer. He agreed that we could announce the pledge as a gift from the "Rubino Family at the Stony Hill Inn" in the press and that he would like a photo-op at a time convenient to his family. A second mailing is scheduled for the beginning of June.

Isabelle Zimmerman reported that the Redding Roasters promotion was a success with many people going for coffee specifically for the Library's benefit.

The Balloon and sticker handout at the Memorial Day Parade was a great success and it appears, a lot of fun. \$70 in donations was collected.

New: Gail Dickermans proposed a Weekly Honor Roll to be published in the papers tracking donations (without amounts attached). Also she proposed

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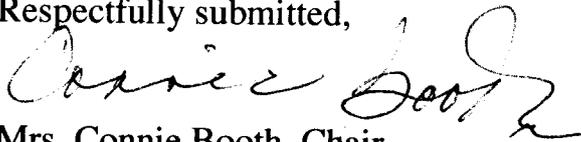
a coupon book sponsored by Bethel restaurants to be sold for an amount to be determined, and offering discounted dinners or various other promotions. She is going to pursue both ideas and check with the Chamber on the latter.

Leslie Mason is pursuing the grant area with library Director Lynn Rosato, and will report back. There are several grants that were in Linda's Curtis' report to the board that will be investigated.

James Lehnault is still compiling the business list and contact information to go with it. The recent list sent by Connie Booth was helpful and will facilitate the process.

Adjournment: On the motion of Leslie Mason and the second of Jane Shannon, the Committee voted unanimously to adjourn at 7:25

Respectfully submitted,



Mrs. Connie Booth, Chair
Development Committee