

**BETHEL PUBLIC LIBRARY BOARD OF DIRECTORS SPECIAL
CENTENNIAL COMMITTEE MEETING
Thursday, 20th-Nov.-2008**

The Special Centennial Committee Meeting of the Board of Directors of the Bethel Public Library was held in Meeting Room A at the Clifford J. Hurgin Municipal Center November 20, 2008.

Present

Chair Shani-Burke Specht, Library Director Lynn M. Rosato, Director Richard E. Merritt, Children Librarian Joanne Grumman, Volunteer Committee Member Elisa Volpati, Volunteer Committee Member Rebecca Hussey, Director Robert Crnic, Adult Librarian Barbara Van Achterberg.

Absent

Volunteer Committee Member Wendy Smith, Advisor Doratheia Gulya-Stasney.

Call to Order/Pledge of Allegiance

Chair Shani-Burke Specht called the meeting to order at 7:33 pm and led everyone in the room in the Pledge of Allegiance.

Introductions

Chair Shani-Burke Specht introduced the Centennial Committee Members and interested attendees; Kitty Grant, and Mary Ferri. Pat Rist and Tom Addonizio are candidates to be on the Centennial Committee and will be voted in at the next Board of Directors Meeting.

Minutes

The Thursday, 06-November 2008 minutes tabled to our next meeting December 4th.

Public Comments

Volunteer Tom Addonizio and Pat Rist provided comments which will be noted further in this report. Kitty and Mary also provided some input to the Committee.

Correspondence

See attached e-mail from Deborah Zulick to Lynn Rosato.

Announcements

Shani-Burke Specht announced that John Rubino will be the Honorary Chairman for our Centennial Celebration.

Consideration of the Unfinished Business of the Committee Goals and Celebration Activities

Shani-Burke Specht handed out an updated Centennial Celebration Activities document (see attachments) and asked for further suggestions.

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TOWN OF BETHEL
TOWN CLERK

Robert Crnic asked and discussed "What is the theme" and "What is the approach". He said that we need to celebrate the past and educate the public as it pertains to the Library heritage. Elisa Volpati also mentioned that we need to come up with a concept or theme.

Robert Crnic and Elisa Volpati discussed having an appropriate logo which reflects our Centennial Celebration. Ideas should be presented at our next meeting. Lynn Rosato mentioned again that she and Lorraine Go will write a period booklet and Robert Crnic concurred that it is a great idea. The actual Centennial date is November 8th, 2009. Shani-Burke Specht mentioned that the budget for the Centennial Celebration should be budget neutral.

Robert Crnic suggested that a tour of the historical homes might be considered. Pat Rist (from the Bethel Historical Society) mentioned that there maybe replica clothing that could be made for the celebration. Lynn Rosato handed out a copy of an e-mail called Library Events and Holidays from Deborah Zulick, Operations & Grants Manager of Connecticut Library Consortium providing a preliminary list of major library events (see attached).

Lynn also said a survey based on SurveyMonkey.com might be used as a guide in helping to construct a survey.

Elisa Volpati handed out some possible activities/events for the celebration (see attached). Rebecca Hussey mentioned a writing contest, collection of essays, and a list of books recommended by the Town Officials. Lynn Rosato mentioned that a reward for reading books could be season passes to Lake Quassy in Middlebury, Connecticut. Tom Addonizio mentioned that a 100 day countdown calendar would be a good idea. Shani and Robert suggested that a town wide sponsored spelling bee would be a good activity. Also, Robert suggested that a period play could be done by the High School.

Lynn Rosato said that Maria Parola's recipes/cook book would be a great addition to The Centennial program.

Chair Burke-Specht set the next meetings to be held at the CJH Municipal Center, Thursdays at 7:30 pm. December 4th & 11th, and if needed (inclement weather) December 18th. She asked the committee to think about what aspects they can contribute to the Celebration and bring their ideas to the next meeting.

Robert Crnic made a motion to adjourn at 8:40 pm. Richard Merritt seconded the motion. The motion passed by unanimous vote.

Respectfully submitted,
Richard E. Merritt *Richard E. Merritt*
Centennial Member
Acting Recording Secretary

Bethel Public Library Centennial Celebration Activities

Activity	Category	Chair
1 100 New Library Cards	Community Outreach	
2 2yrs - 5th Grade Read-a-thon	Fundraising	
3 100 Library Tours	Community Outreach	
4 Community Read	Community Outreach	
5 Community Solicitation Direct Mailing	Fundraising	
12 6 Monthly "Did you know" Article	History	
7 100 New e-Newsletter Subscribers	Community Outreach	
8 100 Presentations to Community Organizations and/or Corporations	Community Outreach/History/ Fundraising	
9 Antique Book Drive (Friends)	History/Fundraising	
1-12 10 National Events (Day/Month)		
11 History of the Library Book	History	
12 Fashion Show	Fundraising	
13 Past Library Directors Lunch		
14 Past Library Board of Directors /Chair Lunch		
15 Library Awareness Day	Community Outreach/History/ Fundraising	
16 Childrens Poem Book		
17 Summer Reading 100 years/Circus Theme		
18 Commemorative Library Card	Fundraising	
19 Summer Movie Series	Community Outreach	
20 Commemorative Bookmark	Fundraising	
21 Commemorative T-Shirt	Fundraising	
22 Teen Rock Concert		
23 Presentations to Community Organizations	Community Outreach	
24 Birthday Party		
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X-Envelope-To: administration@bethellibrary.org
 X-Spam-Status: No, hits=4.0 required=6.3
 tests=AWL: -0.057,BAYES_99: 4.07,HTML_MESSAGE: 0.001,
 TOTAL_SCORE: 4.014
 X-Spam-Level: ****
 Reply-To: <dzulick@ctlibrarians.org>
 From: "Deb Zulick" <dzulick@ctlibrarians.org>
 To: <administration@bethellibrary.org>
 Subject: Library Events/Holidays
 Date: Fri, 14 Nov 2008 11:13:17 -0500
 Organization: Connecticut Library Consortium
 X-Mailer: Microsoft Office Outlook 11
 Thread-Index: AclGcehfWcixSgHVT62CMok41Nz3MwAAW2wA

Hi Lynn,

Here is a preliminary list of major library events. I don't think it's complete, and I'm having my colleague look it over to see what might be missing. But it should be a good start for you. I'll send you an update if I get one....

(most of these came through this ALA page:
<http://www.ala.org/ala/issuesadvocacy/advocacy/publicawareness/alainitiatives/otherinitiatives/initiatives.cfm>)

- November 15, 2008 National Gaming Day @ Your Library <http://www.ilovelibraries.org/gaming/index.cfm>
- March 8 – 14, 2009 Teen Tech Week: Press Play @ Your Library
<http://www.ala.org/ala/mgrps/divs/yalsa/teentechweek/ttw09/home.cfm>
- April National Poetry Month
- April School Library Media Month
- April 12 – 18, 2009 National Library Week <http://www.ala.org/ala/aboutala/hqops/pio/natlibraryweek/nlw.cfm>
- April 14, 2009 National Library Workers Day
- April 16, 2009 Support Teen Literature Day
- April 30, 2009 El dia de los ninos (Children's Day/Book Day)
- May Latinos Books Month http://www.publishers.org/main/Latino/latino_01.htm
- May 11 – 12, 2009 National Library Legislative Day
- September Library Card Sign-Up Month
- September 26 – Oct 3 Banned Books Week
- October 18 – 24, 2009 Teen Read Week "Read Beyond Reality @ Your Library"
<http://www.ala.org/ala/mgrps/divs/yalsa/teenreading/trw/trw2008/index.cfm>

Let me know if I can be of any other assistance...

Deborah Zulick, Operations & Grants Manager
dzulick@ctlibrarians.org

Connecticut Library Consortium
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 860-344-8777
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Got Questions?
 Try InfoAnytime -- www.infoanytime.org
 Connecticut's 24/7 Virtual Reference Service

Elisa A. Volpati, AIA
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Bethel, CT 06801

20 November 2008

Library Centennial Committee

Some possible activities/events to celebrate the 100th Anniversary of the Bethel Public Library (in no particular order):

1. November 8, 2009 is a Sunday – plan some major activities for this day, as it celebrates the actual anniversary of the first meeting to establish the library. Get some good local speakers (authors), have an exhibit, do the time capsule, etc.
2. Children could submit one 8 ½"x11" sheet with a drawing and short story or poem about their favorite book – collect these and print+bind them for sale or distribution.
3. Collect 100 photos of 100 historic buildings in Bethel and have an exhibit.
4. Have a "build the library" activity – children could build their own models of a library structure using blocks or even hard-cover books (a.k.a. Eames' House of Cards, etc.).
5. Sell bricks for \$100 (?) ea. – w/ family names on them – use for pavers outside (maybe this has been done already??)
6. Children could paint bookcases or a mural to use in the Children's section.
7. Along the "Community Read" idea – one Centennial Library Celebration I read about had a book list for every decade in the Centennial year – and that book was written in that 10-year period, etc. So we would choose a book written in the period 1909-1919, 1919-1929, etc. up to the present. There could be (2) categories of books – one for children and one for adults.
8. Maybe a film series could be launched – local Bethel resident Tom Carruthers runs the Connecticut Film Festival held in Danbury each year – maybe he would be interested in assisting to assemble a small film series – select films from the past (1) decades could be shown, etc.

Bethel Public Library
Centennial Committee

Overview: During the next year (2009), the Town of Bethel will "***Celebrate the Centennial***" of Our Public Library. In 1909 a Bethel resident donated books, personal property and \$2000 to begin the Bethel Free Public Library. As Chair of the Library Board of Directors, I will name a Centennial Committee to plan and implement "A Century of Service" Celebration.

Goals:

1. To investigate, reflect and report on the first 100 years.
2. To provide information to of the Library and its Board of Directors to assist in strategic focus.
3. To Plan and Implement 100 ways to commemorate A Century of Service.
4. To augment the current capital campaign.

Committee Members

The Committee will consist of ~7 members from these groups.

- LBOD
- Library Staff
- Friend of the Library
- Community Members

In addition, numerous volunteers will be called upon to help implement activities.

Time Line

Date	Activity
Sept 2008	• Name the Committee and plan meeting schedule
Oct 2008	• Strategic Plan
Oct –Nov 2008	• Schedule & Assign activities • Get Sponsors
Dec 2008	• Finalize 1 st quarter Activities
Jan-Mar. 2009	• Execute 1 st quarter Activities
Mar 2009	• Finalize 2 nd quarter Activities
Apr – June 2009	• Execute 2 nd quarter Activities
June 2009	• Finalize 3 rd & 4 th quarter Activities
July – Sept 2009	• Execute 3 rd quarter Activities
Oct – Nov 2009	• Plan final Celebration
Oct – Dec 2009	• Execute 4th quarter Activities
Dec 2009	• Execute Final Celebration

Activities Categories & Examples

- 1) Community Outreach
 - a. Sign up 100 new Patrons (new Library Cards) each quarter.
 - b. Sign up 100 new e-newsletter subscribers.
 - c. Make a Library Services Presentation to 100 citizens who are members of community organizations.
 - d. Read 100 books in 2009.
- 2) History of the Library
 - a. Publish a Monthly article in Local papers and on-line re: the history of the Library.
 - b. Make Posters of the 100s—1st 100 books, videos, patrons, etc.
- 3) Fundraising
 - a. Goal to collect 100,000 each month. (Total fundraising activities.)
 - b. Town wide mailing
 - c. Events
 - i. Kids Read-a-thon—100 books read \$1/book, co-sponsored by the Mom's club.
 - ii. Tours