



# BETHEL PUBLIC LIBRARY BOARD OF DIRECTORS

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[www.bethellibrary.com](http://www.bethellibrary.com)

## DEVELOPMENT COMMITTEE SPECIAL MEETING MINUTES

A special meeting of the Bethel Public Library Board of Directors **Development Committee** was held on **Monday, April 27, 2009 at 6 pm.** at the Library 2<sup>nd</sup> floor conference room, 189 Greenwood Avenue, Bethel, CT 06801

### Meeting Minutes

LBOD Committee Members Present: Bob Crnic, Terri Rotella, Lorraine Go, Leslie Mason

LBOD Committee members Not Present: Dan Gaita, Rich Merritt

No Visitors or volunteer members attended

**RECEIVED**

**APR 29 2009**

**TOWN OF BETHEL  
TOWN CLERK**

**1). Call to Order**

Meeting called to order at 6:35pm

**2) Capital Campaign:**

**Review town-wide mailer layout and elements for full Library Board approval:**

- LBOD members reviewed general mailer layout consisting of 4 pages with content and photo elements.
- Several suggestions were recommended and accepted
- Mailer in-home date of May 8-9<sup>th</sup> was projected along with a preliminary printing run of 10,000 pcs to be used for multiple mailings and fund raising events.

**Motion to approve town-wide mailer elements and present mailer for full board approval made by Bob Crnic seconded by Leslie Mason. Motion passed unanimously.**

**Review Corporate Solicitation Campaign:**

- Committee discussed generating a targeted list of corporate prospects in the with revenues in excess of one million dollars. Mailer would consist of elements similar in content to the town-wide mailer.

**3) Motion To Adjourn:** Motion made by Leslie Mason seconded by Terri Rotella.

**Filed By: Bob Crnic / Development Committee Chairman**