



BETHEL PUBLIC LIBRARY BOARD OF DIRECTORS

189 Greenwood Avenue, Bethel, CT 06801

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www.bethellibrary.com

DEVELOPMENT COMMITTEE SPECIAL MEETING MINUTES

A special meeting of the Bethel Public Library Board of Directors **Development Committee** was held on **Friday, May 8th, 2009 at 11 am.** at the Library 2nd floor conference room, 189 Greenwood Avenue, Bethel, CT 06801

Meeting Minutes

LBOD Committee Members Present: Bob Crnic, Terri Rotella, Lorraine Go, Leslie Mason, Dan Gaita

LBOD Committee members Not Present: Rich Merritt

No Visitors or volunteer members attended

1). **Call to Order:** Meeting called to order at 11:00 am

2) **Approval of Minutes:**

- **March 18th Special Development meeting:** Motion made by Lorraine Go to approve meeting minutes, 2nd by Dan Gaita. Minutes approved by all attending committee members except for Leslie Mason who was not present the March 18th meeting and abstained.
- **April 27th Special Development meeting:** Motion made by Terri Mason to approve meeting minutes, 2nd by Leslie Mason. Motion approved unanimously

3) **Capital Campaign:**

- **Review Final Proof of Town-wide mailer:**
 - 1) Final proof of town-wide mailer was reviewed by committee members with no additional corrections noted
 - 2) Final costs reflecting 7,500 printed pieces and approx 5,363 pieces to be mailed were estimated to total approx. \$2,153.01 (actual costs will be determined upon mailing)
 - 3) Mailing list used targeted all Bethel home owners with \$100,000 in assessed property valuation
- **Review Corporate Solicitation Campaign List, mailing schedule and mailer elements:**
 - 1) Initial mailing of 4 color town-wide mailer to be sent to approx 280 Bethel Chamber of Commerce members by May 13th.
 - 2) Subsequent corporate mailing to larger Greater Danbury Corporate Donors to be mailed by EOM May pending mailing list preparation of qualified donors.
 - 3) LBOD member Dan Gaita volunteered to solicit Bethel Printing for free printing of LBOD members & Library Director business cards.

4) **Rock Concert:**

- LBOD Lorraine Go has tentatively secured one rock band, Make Amends, for the June 6th Rock Concert. Other Bands are being pursued.
- Contingency plans were discussed in the event we do not secure enough live entertainment for the rock concert. A DJ format was suggested.
- The donation of water bottles from a local retailer for re-sale at the concert was also suggested

Motion To Adjourn: Motion made by Leslie Mason seconded by Terri Rotella. Approved unanimously.
Meeting adjourned at 11:50 am

Filed By: Bob Crnic / Development Committee Chairman

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MAY 13 2009

**TOWN OF BETHEL
TOWN CLERK**