



BETHEL PUBLIC LIBRARY BOARD OF DIRECTORS

189 Greenwood Avenue, Bethel, CT 06801

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www.bethellibrary.com

DEVELOPMENT COMMITTEE SPECIAL MEETING MINUTES

A special meeting of the Bethel Public Library Board of Directors **Development Committee** was held on **Wednesday, Jun 17th 2009, 11 am.** at the Library 2nd floor conference room, 189 Greenwood Avenue, Bethel, CT 06801.

Meeting Minutes

PRESENT: LBOD members; Bob Crnic, Leslie Mason, Terri Rotella, Daniel Gaita, Lorraine Go,
Ex-officio member; Shani Burke Specht, Director Lynn Rosato
NOT PRESENT: LBOD member; Rich Merritt
VISITORS: None

- 1) **Special Meeting called to order at 11:05 am**
- 2) **Approval of Meeting Minutes:** Motion made by Bob Crnic and 2nd by Daniel Gaita to approve Jun 3rd special meeting minutes with one change noted: correction of Leslie Mason's last name. All in favor excluding Terri Rotella who abstained due to not being present at Jun 3rd meeting.
- 3) **Capital Campaign:**
 - **Discussion of potential Fundraising event idea by anonymous donor:**
Motion made by Bob Crnic, 2nd by Leslie Mason to assign Chairman Shani Burke Specht and Director Lynn Rosato to meet with the anonymous donor to discuss fundraising event proposal.
 - **Discuss Fundraising potential of possible donation of 1,000 miniature lamps by town resident:**
Motion made by Bob Crnic, 2nd by Dan Gaita to ask Barry Domber, who's offered to contribute 1,000 miniature lamps, to select 20 miniature lamps for initial public display in the library to be sold with proceeds going to the Capital Fund. Motion passed unanimously
 - **Discuss suggested change in sales of Library Centennial T-shirts and sweatshirts:**
Motion made by Bob Crnic, 2nd by Terri Rotella to temporarily suspend individual T-shirt and sweatshirt sales while these items are being used as Capital Fund donation incentives.

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- **Review initial call results of TOP 100 personal solicitation campaign:**
 - 1) Terri Rotella volunteered to review top 200 Grand list and target individual donor prospects.
 - 2) Lorraine Go volunteered to compile missing tel #'s on list for phone follow-ups.
 - 3) Dan Gaita volunteered to explore online purchase and installment payment options.
 - 4) Bob Crnic volunteered to contact area Library Directors to inquire about top donors.
 - 5) Additional discussions and solicitation ideas revolved around asking past donors to supply other donor prospects that they know of who may be interested in donating to the Capital Fund along with contacting previous LBOD members for donations.

4) Rock Concert:

- **Review fundraising results.**

Total gross revenues were \$560 with net proceeds totaling \$ 380 after paying for police coverage. Total attendance exceeded 100 which was significantly higher than last year's concert.

5) Motion made by Bob Crnic, 2nd by Dan Gaita to adjourn meeting at 12:05 pm, motion passed unanimously

Filed By: Bob Crnic / Development Committee Chairman