



BETHEL PUBLIC LIBRARY
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www.bethellibrary.org

MINUTES OF SPECIAL MEETING

**Bethel Public Library Board of Directors Development Committee
Wednesday, February 17, 2010, 2:00 P.M.**

Present: Kim Adams, Jim Forman, Richard Merritt, Terri Rotella, Lynn Rosato, Library Director and Jane Bickford, Library Board Chair
Volunteers: Debbie Smith

Absent: Trisha Lewis, with notice

Call to Order: Jane Bickford, acting Chair, called the meeting to order at 2:06 P.M.

Public Input: None

Approval of Minutes: Having no changes to the Minutes, a motion was made by Rich Merritt to approve the Minutes of February 3, 2010, seconded by Terri Rotella. The motion passed. Kim Adams abstained.

Consideration of Fund Raising Events 2010: Reports by Committee members

(1) Wine Tasting Fund Raiser September 25, 2010 during the Barnum Celebration
Trisha Lewis reported in writing that September 25th is available at the Center for New Media and the Arts. She also provided a price list from DRS Designs in Bethel concerning wine glasses etched with the Library image for each guest at the wine tasting. The prices are as follows:

| | |
|-------------------|------------|
| 72 glasses..... | \$2.99 ea. |
| 144 glasses..... | \$2.89 ea. |
| 288 glasses..... | \$2.79 ea. |
| 576 glasses..... | \$2.69 ea. |
| 1008 glasses..... | \$2.59 ea. |

Set-up Charge: \$60.00

Artwork Charge: \$50.00

Shipping Charge: (What the company charges DRS Designs)

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The Committee discussed increasing the ticket price to \$35.00 as well as finding a sponsor to cover the event expenses. Terri Rotella will consult with Jonathan at Central Package for his advice on tickets and on estimating the number of guests who could be served. Terri reported on her conversation with Lisa at La Zingara regarding contributed hors-d'oeuvres. Lisa suggested asking several restaurants to contribute one dish each. She also suggested a table of desserts and dessert wines at the event. Terri also spoke with May at Armando's who is also willing to participate. Terri will contact other restaurants. Each contributor would be included in the program book for the event.

Rich Merritt reported he has not spoken with Pat Rist of the Historical Society regarding a joint program for the entire Barnum Celebration weekend. Jane Bickford reported the Barnum Celebration Committee had postponed their meeting due to weather. They will meet on February 25 at 7:00 pm in the Second Meeting House and the program idea can be brought up then. There was discussion regarding local printers to contact about printing the wine tasting program and the possible weekend program.

Kim Adams suggested selling souvenir photos of participants at the painting of Jumbo on School Street. The photos could be made with a preprinted frame, date and place, to commemorate the event. Similar photos could also be taken at the Barnum statue and the front of the Seelye House.

There was discussion regarding selling mums on September 25th, as was done the past two years. Debbie Smith stated she would again coordinate the mum sale but hoped the Friends of the Library could provide manpower during the actual sale time from 10-3. Terri Rotella asked whether the Friends might sponsor the wine tasting event. Jane Bickford and Lynn Rosato will speak to the Friends at their meeting on February 18th.

(2) Mystery Dinner Theatre Fund Raiser

Trisha Lewis reported in writing she had contacted Capellero's Grove and Stony Hill Inn and confirmed the availability of May 1, 2010 for both venues. She also obtained copies of both menus which were reviewed at the meeting. The Committee discussed meal prices and seating capacity, and reached consensus that Stony Hill Inn would be the better choice. 200 dinners would cost about \$5,952 depending on final food choices. We will verify whether there is an additional fee for room rental.

Jim Forman reported on the costs for the script of The Death of Dr. Pepper. For one performance the royalty is \$100. Scripts and a production manual would bring the total cost to \$150. Coordinating with Marty Bishop, Jim can post casting calls in the Drama Department at WCSU.

Terri Rotella left the meeting at 3:10 pm.

The Committee discussed a \$50 ticket price for the Mystery Dinner Theatre. Lynn Rosato and Rich Merritt both praised Shani Burke Specht for the excellent job she did with the silent auction at the Centennial Gala, and hoped she would do the same for this event.

The event program book was discussed. Lynn Rosato passed around the program done by the Friends of the Library for their Steve Lippia Concert last year. The program contained several articles about the Library and the Friends, in addition to ads and the event information, much like PlayBill.

Adjourn

The meeting adjourned at 3:25 pm. The next meeting will be March 3, 2010 at 2:00 pm..

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Jane Bickford".

Jane Bickford
Acting Committee Chair