

ECONOMIC OUTREACH COMMITTEE

C.J. Hurgin Municipal Center
1 School Street Bethel, CT 06801
(203) 794-8501 Fax (203) 778-7520

MINUTES OF SPECIAL MEETING

TUESDAY, October 25, 2011
7:00 p.m. 25 11:46
CJH Municipal Center - "Meeting Room A"

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TOWN OF BETHEL
TOWN CLERK

Present: Chairman, Mike Boyle, Members: Bob Stosser, Mike Struna, Bonnie Brown, and Paul Rinaldi

Absent: Roy Steiner, Anthony Rubino, Pat Smithwick and Sandi Forman.

Chairman Boyle called the meeting to order at 7:00 p.m. followed by the pledge of allegiance.

Approval of Minutes: Mike Struna made a motion to approve the minutes of the last meeting dated September 27, 2011. Motion seconded by Bonnie Brown. Vote was taken, Minutes were approved. Paul Rinaldi abstained.

Updates on Signs:

Paul Rinaldi reported that 3 town signs are pending and will be installed by the end of next week. Mike reported having met along with Matt Knickerbocker and Steve Palmer with the State DOT rep regarding the installation of signs on State Roads. With the anticipation of resistance, other avenues will be explored.

Brochure/Website Update: Bob Stosser reported having met with Joan Gereg-Bradley and Sandi Forman at Starbucks this past Sunday to discuss the brochure. Bob mentioned being hopeful that a sample will be available in the near future for proofing. The website was discussed; evidently there is the need for coordination between the town's IT department and Karen Fildes department. A server is needed.

Business List Update: Bob Stosser recommends purchasing the business list from Rick Lawlor for a \$330.00, it is an updated list with everything but e-mail addresses included.

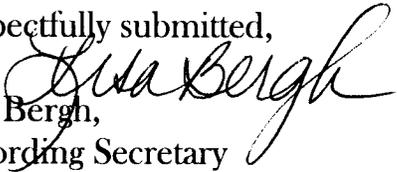
Chamber: Bob shared brochures that were left for him by Sandi Forman. The Stamford Dining Guide was well received however Mike suggested Bonnie contact the Chamber Director to see what type of guides they already have available for Bethel. Mike reported being pleasantly surprised by the turnout and ideas that came out of the Chamber meeting. Bonnie Brown suggested the new Director come to one of our meetings.

As Mike Struna had to leave the meeting at 7:30 PM, the meeting had to be adjourned due to lack of quorum.

Bob Stosser made a motion to adjourn; the motion was seconded by Paul Rinaldi. Vote, all in favor, motion unanimously approved.

Meeting adjourned at 7:30 PM

Respectfully submitted,


Lisa Bergh,
Recording Secretary